

## **Missouri Peace Officers Association**

### **Advertising in Our Magazine**

<http://www.mopoa.org/>

#### **Advertising**

"*Law Enforcement*" is the premier business advertising medium for Missouri law enforcement. If you want police officers and decision-makers to know and respect your company and products, you should get to know us better. There are over 1400 members throughout the state of Missouri.

#### **Credibility**

Advertisers in "Law Enforcement" the official publication of the Missouri Peace Officers Association since 1932, can take advantage of the tremendous stature and credibility enjoyed by the association in the field of law enforcement. The MPOA is a not-for-profit organization established in 1932 to undertake programs leading to more effective and professional policing.

The mission of the Missouri Peace Officers Association is to advance the science and art of criminal justice services, to develop and disseminate improved administrative, technical and operational practices and promote their use in the criminal justice profession. Our mission also includes fostering cooperation and the exchange of information and experience among peace officers throughout the state of Missouri, to further training for those in the law enforcement profession, and to encourage adherence of all law enforcement officers to high professional standards of performance and conduct.

Business started: 04/28/1932 in MO- Business incorporated 10/15/1926.

#### **Cost-Effectiveness**

Advertising in "Law Enforcement" magazine, will open doors for you in the Missouri law enforcement market by making your company and products known to all ranks of law enforcement officers.

#### **Wide Exposure**

Advertising in the Law Enforcement magazine has a long life, with the majority of our readership saving each issue for future reference. Regularly scheduled ads keep the name of the product and manufacturer / distributor before the officials involved in planning, budgeting, requisitioning and purchasing.

For questions or to place an advertisement call or email or Executive Director Dale Schmidt:

[dschmidt@mopoa.org](mailto:dschmidt@mopoa.org)

### **Missouri Peace Officers Association**

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*The Missouri Peace Officers Association is a not-for-profit association dedicated to cooperative law enforcement in the state of Missouri*